

JAZMINE BROWN

Fashion Design • Creative Direction • Photography

Multidisciplinary creative uniting fashion design, idea creation, and photographic storytelling—translating concept into polished, market-ready collections and imagery.

CONTACT

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🌐 jgbstudio.com

EDUCATION

Polimoda

M.A., Creative Direction

- Mentored by Felipe Oliveira Baptista (previous Creative Dir. of Kenzo) & Torsten Hochtetter (previous Creative Dir. of Puma)
- Presented RTW knitwear label and rebranded BIBA UK

Drexel University

B.S., Fashion Design

- Summa Cum Laude; Evelyn Bender Netsky Memorial Scholarship for Social and Cultural Responsibility
- Produced three-look collection on women's sensuality

SKILLS

Adobe Creative Suite

Editing & Retouching

Concept Innovation

Attention to Detail

Visual Storytelling

Strong Communication

Garment Construction

Eagerness to Learn

Canon DSLR

Problem Solving

WORK EXPERIENCE

Exhibition & Client Services Support

Sept 2025 – Present

Sotheby's | New York, NY

- Educating clients and attendees on current and upcoming exhibitions and auctions, connecting bidders with specialists
- Guiding clients through bidding account activation and registration while upholding a polished, high-end experience
- Organizing and maintaining confidential bidding information for upcoming auctions

Sales Advisor

May 2026 – Present

J. McLaughlin | New York, NY

- Styling and advising loyal and new clientele on classic American RTW, handbags, and accessories, building lasting relationships
- Contributing to daily sales goals of \$8K-\$10K through high-value transactions, consistently meeting and exceeding revenue targets
- Coordinating shipment processing and preparing purchased garments for alterations

Creative Director & Photographer

June 2023 – Present

Freelance (JGB Studio) | Philadelphia & NYC

- Designing RTW womenswear and menswear rooted in intersectional feminism, identity, and community
- Conceptualizing and directing creative concepts aligned with brand aesthetics and ethos
- Producing and post-producing editorial campaigns—through scheduling, location scouting, art direction, photography, and editing

NYFW & Technical Design Assistant

Jan – Sept 2025

Agbobly | New York, NY

- Developed technical flats and tech packs for new collection, including style codes and striped knit pattern variations
- Collaborated with the Founder/Design Director (LVMH Semi-Finalist, MET-featured) to ensure accurate garment construction
- Captured backstage and runway photography, focusing on hair, makeup, candid lookbook moments, and runway

E-Commerce Styling, Social Media, and NYFW Photo Assistant

Aug – Oct 2024

Tibi | New York, NY

- Curated personalized styling decks for high-profile clients, including TV Producer, Mara Brock Akil and EVP of SKIMS Beauty and Fragrance, Diarra N'Diaye-Mbaye
- Produced social media content—video, photo, and styling tips—for the Dir. of Brand Broadcasting & Client Education while managing client wardrobes and sample closets
- Assisted Dir. of Photography in capturing sponsored products, hair & makeup, detailed collection looks, and runway

Fashion Design Intern

Mar – Sept 2022

Samsara Sari | Philadelphia, PA

- Co-directed, styled, and shot a womenswear campaign to launch new items on site and Instagram
- Supported trend research, technical design, and prototyping across women's and children's categories